

***Partnering
with the
Hudson Valley NY Chapter***

**Healthcare Financial
Management Association**



***Corporate Sponsorship Program
2017-2018***

2017-2018 Corporate Sponsorship Program

A corporate sponsor is a business or individual who contributes to the educational programs of the **Hudson Valley NY Chapter of HFMA**. These contributions are vital to insuring that HV-HFMA can continue to provide quality programming for the participants at affordable rates.

We draw members and participation from the nearly sixty (60) acute care hospitals, long term care facilities, rehabilitation facilities, and behavioral health hospitals, plus a number of specialty and multi-specialty physician groups throughout the Hudson Valley Region. Our membership includes healthcare professionals in the following positions:

- Chief Executive Officers
- Chief Financial Officers
- Vice Presidents, Directors, and Managers of
 - Finance
 - Managed Care
 - Revenue Cycle
 - Reimbursement
 - Decision Support
 - General Accounting
 - Patient Financial Services
- Consultants and Corporations providing financial services
- and other healthcare management & financial professionals

There are five levels of Corporate Sponsorship which provides you with the satisfaction that you have contributed to the education of your colleagues and clients throughout the Hudson Valley Region. In addition, the following benefits, exposure, and networking opportunities are afforded you through your sponsorship.

* **Platinum Sponsor - \$5,500**

- ✓ All benefits of Gold Sponsor *plus*:
- ✓ Recognition as Major Sponsor of the Chapter's Annual Institute
- ✓ Four (4) registration coupons for the Chapter's Annual Institute which can be used by the sponsor or given to clients or others to attend



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* **Gold Sponsor - \$2,750**

- ✓ All benefits of Silver Sponsor *plus*:
- ✓ Recognition as Gold Sponsor on the HV-HFMA web site with a 'hot link' to the Sponsor's web site
- ✓ Two (2) additional registration coupons (total of 3) for regular educational programs
- ✓ Primary option to sponsor event meals with special recognition

* **Silver Sponsor - \$1,650**

- ✓ All benefits of Bronze Sponsor *plus*:
- ✓ Recognition as Silver Sponsor on the HV-HFMA web site, including business card information
- ✓ One (1) additional registration coupon (total of 2) for regular educational programs
- ✓ Secondary option to sponsor event meals with special recognition

* **Bronze Sponsor - \$1,100**

- ✓ All benefits of Program Sponsor *plus*:
- ✓ Recognition as Bronze Sponsor on the HV-HFMA web site
- ✓ One (1) registration coupon for attendance at regular educational program
- ✓ Tertiary option to sponsor event meals with special recognition

* **Program Sponsor - \$550**

- ✓ Print Recognition in each of the Chapter's following publications that are distributed to over 290 recipients:
 - Annual spiral-bound Membership Directory
 - Quarterly "Managing Health Today" publications
 - Educational program flyers
- ✓ Recognition with business name displayed at every Chapter educational program
- ✓ Recognition as Program Sponsor on the HV-HFMA web site

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Other Information:

- The Corporate Sponsorship Program begins on June 1, 2017 and runs through May 31, 2018.
- In order to allow time for printing of the Annual Membership Directory with the appropriate sponsorship recognition, Sponsorship Registrations Forms must be received no later than July 15, 2017. *Registration is a Guarantee of Payment.*
- Payment is due no later than August 15, 2017. Platinum and Gold Sponsors may elect to remit ½ by August 15 with the balance due by October 15.
- A confirmation letter will be mailed after sponsor commitments.
- Annual Institute sponsorship opportunities will be offered in accordance with level of Corporate Sponsorship.
- HFMA Hudson Valley NY Chapter is recognized under the Internal Revenue Service tax code as a 501(C) 6 Nonprofit Organization. All amounts payable to HFMA Hudson Valley NY Chapter by the terms of this Sponsorship arrangement are not to be considered as charitable contributions, rather as the appropriate business expense.

For further information, please contact feel free to contact us...

- Sharon M. Lucian, FHFMA, Chairperson; phone: 914-273-2075; email: slucian@stellarishealth.org
- Kathy Kopunek, Co-Chair; phone: 914-589-4829; email: kathy.kopunek@promedllc.com
- Patrick Simon, Co-Chair; phone: 845-475-9828; email: PSimon@Health-quest.org



2017-2018 Corporate Sponsorship Registration Form
(Registration is a Guarantee of Payment.)

Yes, I would like to support the Hudson Valley NY Chapter of HFMA by becoming a Sponsor for the level indicated below:

- Platinum Sponsor - \$5,500 Gold Sponsor - \$2,750 Silver Sponsor - \$1,650
 Bronze Sponsor - \$1,100 Program Sponsor - \$550

Name of Organization *(exactly as you wish it to appear in all printed materials)*

Address 1:
Address 2:
City, State, Zip:

Primary Business Contact:

Name Title
Telephone Number Fax Number
E-Mail Address

Primary Administrative Contact (if different from Business Contact):

Name Title
Telephone Number Fax Number
E-Mail Address

Please mail check payable to: **Healthcare Financial Management Association**

And mail to:

**Michael Ragnetti, Treasurer
HFMA Hudson Valley New York
PO Box #15
Brewster, NY 10509**

Thank you for your support!